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**COLLEGE OF NURSING**

**BABA EDUCATIONAL SOCIETY**

**56, Matiyari, Deva Road, Chinhat, Lucknow-226028**

## **Strategic Plan Document**

**(2023-2024)**

  
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## ***Introduction***

Strategic planning is essential for an organization to achieve the Vision and Mission that it desires. In today's competitive environment, strategic planning is a continual process focusing on achieving institutional goals. The Strategic Planning Document is based on analyzing present impediments and future opportunities. It envisions how the organization should move to meet its goals and objectives.

The first section discusses the institute's vision, mission. These are defined and guided by the Stakeholders (management, faculty, staff, students, alumni, and parents) through SWOC analysis. The institutional goals were built up in all conceivable growth domains after studying the internal and external environment through a constant Process and conversation with HODs and faculty members. Action plans were chosen to achieve institutional strategic goals.

This will become the guiding force for Baba Educational Society Institute of Paramedical College of Nursing to become an academically excellent institution that provides professional services to society through skilled nurses, teachers, and managers.

## ***Vision***

The institute strives to help students achieve their professional goal, promote excellence in nursing to advance health care for their career, society and contribute as citizens with vitality for excellence, leadership and compassionate care.


## ***Mission***

The institute is determined and committed to provide an excellent education that is: 'Holistic in approach' 'Indian in character', 'Global in perspective' and 'Geared towards the overall development of future carriers of nursing'.

## ***Strength, Weakness, Opportunity and Challenges(SWOC)***

### **Institutional Strength**

- Excellent Student-teacher ratio
- Mentoring system
- Counseling of parents and their wards during admission
- Feedback from stakeholders
- Supportive and participative Management
- Clear perspective plans with Vision and Mission of the institution
- Committed, competent and experienced faculty members

  
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- Rich student and faculty diversity
- ICT enabled classrooms
- State of the Art laboratories with advanced modules and equipment
- Sports grounds, spacious Indoor and outdoor playing space and **conference halls**
- Hostel for girls
- A small cafeteria facility inside the campus
- Effective Grievance Redressal
- Proactive IQAC which ensures all-round quality enhancement
- Harmonious atmosphere conducive to teaching and learning
- Implementation of green practices
- Distraction free conducive environment
- All facilities are available in the same spacious
- Pollution free environment

#### Institutional Weakness

- Limited time for curricular, co- curricular and sports activities due to the triple major scheme.
- Absence of learning management system
- Absence of Library Management System
- Under-explored international academic linkages
- Lack of funding agencies for research
- Lack of Financial support from alumni
- Lack of engagement of students in extra-curricular activities
- Awards and recognition for faculties
- Lack of E-governance in various possible areas of implementation like Teaching.

#### Institutional Opportunity

- Strategic location
- Availability of land for further expansion
- To enhance extension activities, outreach programmes as a measure of institutional and social responsibility

  
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- Optimal utilization of infrastructure and facilities available
- Enhancement of quality education through training and knowledge up gr. of faculty
- Enthusing the young faculty to become involved in research and career advancement.
- Scope to carry out more collaborative research with private, non-profit, and public sectors
- Scope to enter into more partnership and MoUs with other Universities
- Expanding International study and exchange programs
- To be a leader in interdisciplinary and integrated learning
- Making use of strategic location in building strong presence and attracting more students

### Institutional Challenge

- Strategic location
- Availability of land for further expansion
- To enhance extension activities, outreach programmes as a measure of institutional and social responsibility
- Optimal utilization of infrastructure and facilities available
- Enhancement of quality education through training and knowledge upgradation of faculty
- Enthusing the young faculty to become involved in research and career advancement. Scope to carry out more collaborative research with private, non-profit, and public sectors
- Scope to enter into more partnership and MOUs with other Universities
- Expanding International study and exchange programs
- To be a leader in interdisciplinary and integrated learning
- Making use of strategic location in building strong presence and attracting more students

### ***Strategic Plans***

The dedicated team of Baba Educational Society Institute of Paramedicals College of Nursing, after several discussion, guidance by the Mission and Vision of the Institutes, Stake holder's expectations and SWOC analysis framed the Institutions strategic plans.

- Adherence to an effective teaching and learning process.
- Developing and implementing participatory management and leadership.
- Creating an internal quality assurance system that is updated on a regular basis.
- Ensuring that there is excellent governance.

  
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- Ensuring the growth and participation of students.
- Ensuring the growth and well-being of employees.
- Improving financial management skills.
- Developing MOUs with various national and international agencies
- Entrepreneurship development.
- Research and development should be encouraged.
- Increasing alumni participation and interaction, as well as outreach activities
- Participation in Community Activities and Services.
- Physical infrastructure development
- Library infrastructure up gradation
- Purchasing memberships in professional bodies.
- Students suggestions in various academic and student affairs
- Implementing transference mechanism in all aspects of activities
- Best health services providing by health checkups, medical camps, awareness programmes rallies, exhibition, role play etc.
- Maintain the Green Campus.
- Improving E-Learning facilities
- Accreditation & Certifications from NAAC.

### ***Monitoring of strategic plan***

The Institutional Management Review Committee will monitor the strategy plan's implementation on a regular basis. The heads will produce a detailed progress report for the review meetings and present it. The IQAC will be in charge of independently benchmarking quality standards, monitoring them, and evaluating their attainment. The findings will be presented to the Management Review Committee by the IQAC. The above will identify corrective actions, the need for additional processes, and resource deployment based on a thorough study of the outcomes and the IQAC report. All of these reports will be referred to Management for further consideration and execution.

### ***Conclusion***

Strategic plans are critical for advancing the institution to the next level. It motivates employees and students to work efficiently. Also it aids in the development of cooperative teamwork.

  
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